

Maika Hill Higgins

PORTFOLIO:

www.maikalanidesigns.com



CONTACT

Email: maika@maikalanidesigns.com

Location: San Francisco, CA



EDUCATION

MA Communication

Focus on Visual Communication
December 2005 – Hawaii Pacific University

BA Fine Art

Graphic Design and Photography
December 1996 – University of Hawaii at Manoa

Study Abroad

Spanish Language
Summer 2004 – Queretaro, Mexico
Monterrey Institute de Technologia

WORK

EXPERIENCE



Graphic Design

The Resort Group, Honolulu, HI
August 2006 to April 2008

Designed marketing materials under tight deadlines for upscale resort developer. Created templates with InDesign that increased productivity and consistency in projects. Led artistic direction of high-end brochures. Negotiated with vendors, design firms and photographers.

Graphic Design/ Marketing

Atlas Insurance Agency, Honolulu, HI
September 2004 to August 2006

Responsible for overall corporate identity of all marketing materials including brochures, proposals, presentations, invitations, and seminar forms. Prepared RFP's with InDesign and Word. Designed Atlas specific safety posters, hard-hat stickers, safety award cards and safety banners for clients.

Print Specialist

Honblue Printing Company, Honolulu, HI
July 2000 to September 2004

Assisted clients with various specialized printing requests from business cards to oversized posters. Prepared and corrected customer files for optimum printing. Mastered small and large format scanning and printing as well as finishing, binding, mounting and lamination.

TOOLS



Print

PhotoShop, InDesign, Illustrator
QuarkXpress, Adobe Acrobat
Microsoft Office Suite:
Word, Excel & PowerPoint

Web

Dreamweaver with HTML and CSS coding

Photography

Studio lighting, 35mm SLR and
Medium Format Cameras, B&W and
Color Processing & Printing

Mind

Creative, quick, organized, adaptable
and plays well with others.

FREELANCE CLIENTS



Greenplum, Inc (www.greenplum.com)

Collaborated with marketing director to create a cohesive look for web, print and presentation materials.

Intalio, Inc. (www.intalio.com)

Designed Datasheets, HTML Newsletters and Web graphics.

Hawaii Paralegal Association

(www.hawaiiparalegal.org)

Updated corporate identity for Hawaii based legal association by redesigning website and newsletters.

Wailea Agricultural Group

(www.waileaag.com)

Designed website and retail product labels for Heart of Palm farm in Hawaii.

The Hispanic Center of Hawaii

(www.centrohispanohawaii.com)

Created web site, event posters, brochures and advertising for Hawaii based non-profit organization.

